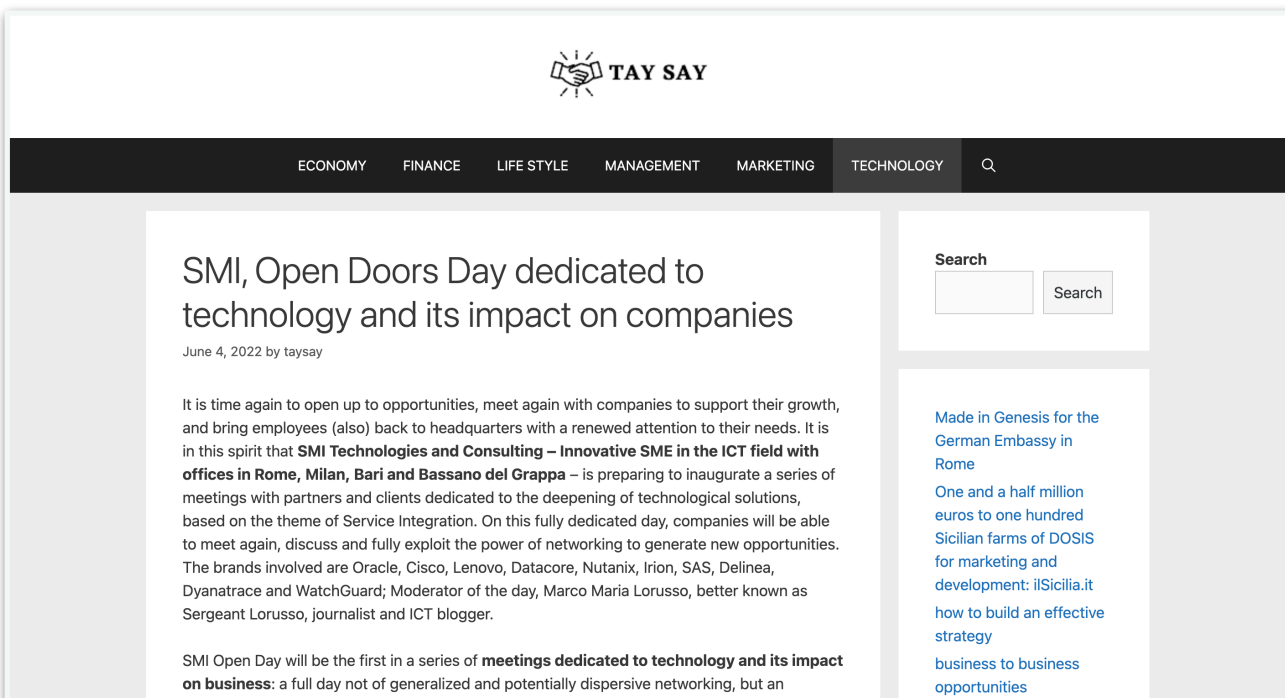


SMI, Open Doors Day dedicated to technology and its impact on companies

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SMI, Open Doors Day dedicated to technology and its impact on companies

June 4, 2022 by taysay

It is time again to open up to opportunities, meet again with companies to support their growth, and bring employees (also) back to headquarters with a renewed attention to their needs. It is in this spirit that **SMI Technologies and Consulting – Innovative SME in the ICT field with offices in Rome, Milan, Bari and Bassano del Grappa** – is preparing to inaugurate a series of meetings with partners and clients dedicated to the deepening of technological solutions, based on the theme of Service Integration. On this fully dedicated day, companies will be able to meet again, discuss and fully exploit the power of networking to generate new opportunities. The brands involved are Oracle, Cisco, Lenovo, Datacore, Nutanix, Irion, SAS, Delinea, Dyanatrace and WatchGuard; Moderator of the day, Marco Maria Lorusso, better known as Sergeant Lorusso, journalist and ICT blogger.

SMI Open Day will be the first in a series of **meetings dedicated to technology and its impact on business**: a full day not of generalized and potentially dispersive networking, but an

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SMI Open Day will be the first in a series of meetings dedicated to technology and its impact on business: a full day not of generalized and potentially dispersive networking, but an opportunity for direct and in-depth meetings between brand consultants and companies.

In this way, it will be possible to discuss the different problems that CIOs face every day, from managing workstations to cloud platforms, software development, to the extremely topical ones related to computer security. And it will be possible, above all, to offer clear and concrete answers to these needs, in a One2One formula that offers the possibility of being face to face again after two years of digital meetings and distance connections. The main objective is to have technological solutions that meet the real needs of the listener, speaking of digital as a user experience, with a view to the flexibility and scalability that today are essential for companies of all shapes and sizes.

smi knows the needs of your partners and is able to guide them towards the best solutions: it is with this awareness that, on the occasion of the Open Doors Day, it decides to act as a link

between supply and demand, making the premises of the new headquarters available in a professional manner and context nice. Companies will have the opportunity to select the brand that most interests them and receive free and dedicated advice, which analyzes their problems and jointly identifies the most appropriate technological solutions.

“What I hope that each one of us can find in this great house that is the new headquarters of SMI is a minimum common multiple: a common element so that each client, partner, friend can add to the other”: thus Cesare Pizzuto, CEO of SMI, inaugurated the Open Day during a recent meeting behind closed doors, explaining the reasons for the design of the new headquarters. “A house is a home if it creates connections, if you hear the laughter of the people who live in it, the noise of ideas going around inside, otherwise it is just an empty box. That is why, after two years in which the way of experiencing work has changed, and some have taken the opportunity for people to work from home, we have decided to take a road less traveled. We will make sure that everyone in this great house has the time and opportunity to find their lowest common multiple.”

“This site is anything but an empty box: it is instead a very complex organism in which each part helps the other to function – confirms Stefano Tiburzi, CIO of yes – There are the guys from the Academy, who were trained here, there is our operations center, then all those people who intervene remotely to support customers in any type of problem, with all the technologies that we have available. There are those in charge of the technical management part, the applications division, administration, human resources, marketing, security. And then there is the second floor, which will be the cradle of new ideas, where we will try by all means to promote the evolution and development of new projects. We hope that the ideas of young people, and the imagination they bring to a company that has an average age of less than forty, combined with the experience of older colleagues, can bear great fruit.”